

# Press release

LEONBERG, 16. DECEMBER 2019

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## GEZE MSW Comfort receives the coveted Iconic Award 2020

**GEZE was awarded a 'Best of Best' Iconic Award this year in the Wall, Floor, Ceiling category for the design and functionality of its MSW Comfort automatic floor locking device. The Iconic Awards: Innovative Interior are some of the most renowned accolades in the fields of interior design and interior architecture. They are awarded every year by the German Design Council.**

In 2019, the jury of the Iconic Awards: Innovative Interior reviewed over 500 projects submitted for the award. The MSW Comfort floor locking device impressed independent operators and experts from the fields of design, retail and media, and was one of a total of 30 participants to receive an award. "We are delighted to win the 'Best of Best' Iconic Award. The award enjoys a worldwide reputation and demonstrates that the MSW Comfort is one of the most relevant developments in the design field," says Gabi Bauer, International Marketing Manager at GEZE GmbH.

### **Clear, consistent design for high visual expectations**

Large and mobile glass sliding wall systems are ideal for designing high-quality shop and office spaces. The MSW all-glass systems fit perfectly into modern spatial and store designs. The clear design emphasises the architecture in modern buildings with a high quality of environment. GEZE developed the MSW Comfort locking mechanism for the simple, safe assembly and disassembly of shop and building fronts.

### **Easy-to-operate and easy on the body**

The MSW Comfort is an automatic floor locking device which is activated simply by moving the sliding panels, and safely locks to and unlocks from the floor. Operation is extremely simple and doesn't need much effort. Thanks to integration into the bottom profile, no operating elements can be seen when the system fronts are closed. The new locking concept from GEZE is characterised by a clear and consistent design. In linear and slightly segmented shop fronts, no locking elements are visible on the front of the sliding wall. This also reduces the risk of the locking mechanism being tampered with from outside and of stacked panels damaging blinds.



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Further information:

<https://www.geze.com/en/newsroom/geze-msw-comfort-receives-the-coveted-iconic-award-2020/>

### GEZE – ABOUT US

We are an innovative global company for products, system solutions and comprehensive service for doors and windows. We offer innovative and highly modern door, window and safety technology. Our specialist knowledge allows us to achieve outstanding results that make liveable buildings.

More than 3,200 people work for GEZE worldwide. We develop and manufacture products at our headquarters in Leonberg. We also have manufacturing locations in China, Serbia, and Spain. With 32 subsidiaries all over the world, we offer outstanding proximity to our customers and excellent service anywhere. We have six branch offices in Germany. Our group revenues are over 448 million euros.

## Contact

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